

**The Wisdom of the Crowd**  
**19<sup>th</sup> April 2016, Hilton Swindon**  
**Draft programme**

09:30 – 10:00      Registration  
10:00 – 10:10      Welcome- Lars Sundstrom, West of England AHSN

**The journey from patient to innovator**

10:10 – 10:35      **Can Patients be Innovators?**  
Michael Seres – Founder, 11Health  
10:35 – 11:00      Kevin Mashford – CEO, Communicare Saludem  
11:00 -11:25      Iain Stevenson – Chief Technology Officer, Soupdragon  
11:30 -12:00      *Tea & Coffee Break / Networking*

**Platforms for Citizen Engagement**

12:00 – 12:25      Keynote – Hilary Newiss, Chair, National Voices  
12:25 – 12:50      Design Together, Live Better Digital - Nada Khalil West of England  
AHSN & Keir Haines, Designability  
12:50 – 13:50      *Lunch*  
13:50 – 14:15      Launch of Citizen Innovation Platform Lars Sundstrom - Director of  
Enterprise, West of England AHSN  
14:15 – 15:30      Break into workshop – Design Together, Live Better – Your thoughts  
15:30 – 16:00      Feedback from workshop & close  
16:00 – 16:30      *Tea & Coffee / Networking*